



6th International IP Congress

The Emerging Challenges on IP & IT Law in The Digital Age

Universidad Autónoma de Madrid (UAM) - Université Paris Cité



5 avril 2024

Faculté de droit, d'Économie et de Gestion
Site de Malakoff

THE EMERGING CHALLENGES ON IP & IT LAW IN THE DIGITAL AGE

INAUGURAL SPEECH (LLM & IP DIRECTORS UAM/PARIS CITÉ)

9.45 - 10:00 Pilar CÁMARA - Camille POLLAUD-DULIAN (Directors)

Welcome

10:00 - 10:15 Pilar CÁMARA

Le régime du pastiche en droit espagnol

10:15 - 10:30 Camille MARÉCHAL POLLAUD-DULIAN

La parodie, le pastiche et la caricature : de la tradition française à l'harmonisation européenne

PANEL 1. LEGAL CHALLENGERS OF ARTIFICIAL INTELLIGENCE ON INTELLECTUAL PROPERTY

10:30 - 11:30 Chairwoman : Kenza BENHARBIT

Bruna OLIVEIRA : The use of artificial intelligence in post mortem works in the creative industries

Camille BAYLE and Mina LEVI-VALENSI : The futur for the protection of artificial intelligence generated art

Isaac SANDIUMENGE : From code to court : bridging the gap between technology and the law

Arancha MÁIZ : Patentability of artificial intelligence inventions : legal and ethical implications

11:30 - 11:45 DISCUSSION

11:45 - 12:00 BREAK

PANEL 2. EXPLORING NEW HORIZONS IN COPYRIGHT

12:00 - 13:00 Chairman : Daniel PRECIADO

Hassania LAHLOU and Emma DOIREAU : Striking a delicate balance : ISP liability, copyright protection, and the nuances of Peer-to-Peer dynamics in the digital realm

Martin VOLSING and Victor JOURDREN : Authors' rights and NFTs

Sara LLUVA : The intersection of fashion and intellectual property : navigating the limitations of copyright

Maëlle BAUDRY and Amélie BOUCHEROY : Copyright and streaming

13:00 - 13:15 DISCUSSION

13:15 - 14:45 LUNCH

PANEL 3. DIGITAL LANDSCAPE IN TRADEMARKS AND PATENTS

14:45 – 15:45 Chairwoman : Paz SÁNCHEZ ARJONA

Inés APODE : Right to humor and intellectual property

Cristina ESCARTÍN : Challenges of trademarks protection in the digital environment

Oxana UVAYSKAYA and Mariana RIBEIRO LACOUR : The use of trademarks in reference services

Kenza BENHARBIT : The EPO's lenient views on software patents

15:45 - 16:00 DISCUSSION

16:00 - 16:15 CLOSURE SPEECH